Nurturing the next generation of African leadership networks.

African Youth Leadership Summit
The power of terminology - Movement

• Definition - a group of people working together to advance their shared political, social, or artistic ideas.

• Usually underpinned by socio-political tensions

• Examples of movements
  • The 1976 Soweto Uprising
  • This Flag Citizen's Movement
  • Arab Spring
  • FeesMustFall
  • Anti-gun movement in the USA
The power of terminology - Awareness Campaign

• Definition - The act of enlightening and informing the masses of your cause and campaign, whilst hoping to instigate an action from them in return or to simply have them better informed.

• Examples of these include
  – Breast Cancer Awareness
  – World AIDS Day
  – Woolworths Childsafe
The power of terminology - Network

- Definition - A group of people who exchange information and contacts for professional or social purposes.

- The **Network Effect** is a phenomenon where increased numbers of people or participants improves the value of a good or service.

- Examples of networks
  - Young President’s Organisation (YPO)
  - African Leadership Network
  - Organisation of African Youth (AOYouth)
  - West African Youth Network
  - South African Youth Leaders Network
  - Venture Network
Focus: Networks
Event Elements

Where: Open Society Initiative for Southern Africa (OSISA), 148 Jan Smuts Avenue, Rosebank

When: Friday 4 May and Saturday 5 May, 2018

Who: 30 – 40 youth network heads from across the continent.
Programme Elements

- Introduction
- The blueprint of building a network
- Tools that support a network
- Youth markets and opportunities for African Youth Leaders
- Facilitated Sessions
  - Mission and Vision for Network
  - Golden thread uniting members
  - Membership criteria
  - Membership motivation
- Personal Stories from African Youth Leaders
- Debunking the myths of Youth Leadership
- Strategic Alliances
- Understanding the role of Schools, Universities and Colleges
- Sharing Best Practice from existing Networks
Mock Invitation for May Event

Working Towards a Common Goal for Realising A Youth Leadership Movement in Africa

The Graça Machel Trust and the Mandela Institute for Development Studies invites you to a one day workshop / think tank to develop a multi-organisation strategy towards the “Collective Realisation of Youth the “Collective Realisation of Youth Leadership in Africa”

Mrs. Graça Machel, Founder of the Graça Machel Trust, and her colleague Dr Nkosana Moyo, Founder of the Mandela Institute for Development Studies (MINDS) will be chairing an intimate workshop to develop a common vision for building a Pan Africa Youth Leadership Movement.

Date: 05 May 2018

Venue: Open Society Initiative for Southern Africa, 1 Hood Avenue/148 Jan Smuts
Rosebank, Johannesburg

Time: 08h00 - 14h30
(Breakfast and lunch provided)

Kindly RSVP to sizwe@creativespacemedia.co.za or 011 467 3341 by 30 April 2018. Please also note that participants are requested to cover their own travel and accommodation costs, but if these costs prevent you from attending, please send a short motivation to the Graca Machel Trust for assistance on the RSVP email.
Introduction to the Youth African Summit

• How the Graca Machel Trust would like to work with various networks to effect change.
• What is the network effect?
• What does success look like?
• What is the current status quo?
• What is the importance of collective interventions?

Speaker – Mrs. Graca Machel
The blueprint of building a network

The purpose of this discussion is for members to understand what a network looks like. These should be tangible examples of how a network is structured, communicated to and created.
The blueprint of building a network

These speakers will illustrate the following:

- How many members they have
- How they reach these members
- How members are chosen
- How are they communicated to
- What is the structure of their network
- How do they convene
- What is their leadership structure

Speakers could include -

- Craig Kiggen – African Regional Chair, YPO
- Acha Leke – Co-founder, African Leadership Network
Tools that support a network

Discussions of tools and digital elements that are used typically to support networks that span over countries.

- Monthly newsletter
- Forum meetings
- Chapter meetings
- Global events
- Facebook page
- Digital portal

Speakers will include -

- Derrick Kotze – CEO, MLAB
- Dylan McLaren – Content Merchants
Youth Markets and opportunities

Facilitated sessions that unpack unique opportunities for Youth Leaders in Africa

- Education
- Entrepreneurship
- Environment
- Law
- Politics
- Science, Technology, Engineering & Math
- Arts & Culture
Facilitated sessions

Session 1
- What is the mission and vision of the network
- What is the golden thread that unites its members

Session 2
- Who is able to join?
- What are the criteria for joining?
- Why should I join

Session 3
- Why should I participate – what is the motivator?
- What benefit can I derive from being part of this network?
- What does the network need me to contribute?
Youth leaders who are making their mark speaking about their success, the difficulties they face and the obstacles they need to overcome. Speakers will include:

- Haneefah Adam – 24 year old medical scientist, Nigeria (Health and Science)
Youth leaders who are making their mark speaking about their success, the difficulties they face and the obstacles they need to overcome. Speakers will include -

• Refilwe Ledwaba – Pilot, social entrepreneur and academic. First black helicopter pilot, South Africa (entrepreneurship)
Debunking the myths

This is a facilitated session which takes a frank look at the stereotypes & perceptions that undermine Youth leadership?

How do these stereotypes take root?

How do you debunk these perceptions?
Strategic Alliances

- This is a facilitated session that explores:
  - Identifying young leaders that can enhance and scale the initiatives
  - Strategic partners
  - Who should the network partner with it in order to leverage its initiatives?
  - Who should it affiliate with?
  - Identify youth leaders who can strengthen the youth movement, scale its initiatives and speak at the conference
Youth leaders who are making their mark speaking about their success, the difficulties they face and the obstacles they need to overcome. Speakers will include:

- Bogolo Kenewendo – 31 year old Minister of Trade & Industry, Botswana (Politics and Law)
The role of schools, universities & academic institutions

A facilitated discussion on the role of academic institutions in building an African Youth Leadership network?

What is an academic institutions role in nurturing an environment for leadership and networking to thrive?

How do engage with institutions?
Initiatives, methods and tools that promote best practices focus on what young leaders, networks and programmes are doing right, raise morale and make achieving excellence seem possible.
### DAY 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Facilitator</th>
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<tbody>
<tr>
<td>08h00 - 09h00</td>
<td>Arrival and registrations</td>
<td>Michael Jackson - Facilitator</td>
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<tr>
<td>09h00 - 09h15</td>
<td>Opening</td>
<td>Graca Machel</td>
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<tr>
<td>09h15 - 09h30</td>
<td>Introduction</td>
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| 09h30 - 10h15 | The blueprint of building a network                                     | 1. Craig Kiggen - African regional chair, Young President’s Organisation - International network  
<p>|           |                                                                          | 3. TBC - Grassroots network                                               |
| 10h15 - 10h30 | The blueprint of building a network                                     | Facilitated panel discussion with QnA                                      |
| 10h30 - 11h00 | Tools that support a network                                             | Derrick Kotze - CEO, Mlab                                                  |
| 11h00 - 11h20 | Tea Break                                                                |                                                                           |
| 11h20 - 12h30 | Facilitated discussion between the audience                              | Michael Jackson - Facilitator                                             |
|           | Where do the opportunities exist for the youth leadership to thrive?     | Health, Education, Entrepreneurship/Employment, Environment, Law, Politics, Science, Technology, Engineering &amp; Math (STEM), Arts &amp; Culture |
| 12h30 - 13h30 | Facilitated workshop - Vision and mission                               | Michael Jackson - Facilitator                                             |
|           | - What is the mission and vision of the network                         |                                                                           |
|           | - What is the golden thread that unites its members                     |                                                                           |
| 13h30 - 14h30 | Lunch                                                                    |                                                                           |
| 14h30 - 15h15 | Day 1 workshop consolidation and feedback session                       | Michael Jackson - Facilitator                                             |
| 15h15 - 15h30 | Closing                                                                  | Dr Nkosana Moyo - Mandela Institute for Development Studies               |</p>
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<td>09h15</td>
<td>Day 2 welcome</td>
<td>Nomsa Daniels - CEO, Graca Machel Trust</td>
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<td>Personal Success and Reach - Inspirational Story: a case for the network</td>
<td>Haneefah Adam – 24 year artist and medical scientist, Nigeria</td>
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<td>Personal Success Story - Identifying opportunity and creating an environment for leadership</td>
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<td>A fresh flower blooms in Parliament</td>
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