TRANSFORMING EDUCATION FOR YOUTH EMPLOYMENT

FRIDAY 7TH FEBRUARY 2020
About me
I have a BTech in Engineering and I focus on engineering people's skills to create value. I strategically prioritize developing skills of educated youth as I believe this will get us ahead in value addition.

Founder and CEO Accelevate Leads

My industry Experience
• Organized 15+ Skills Hunt Summits that have impacted 4500+ youth.
• Partnered with 56+ local and international organizations throughout the 4 years of operation.
• Developed and is running the 3rd cohort of experiential skills training program targeting 400+ youth each year.

In the Pipeline 2020
• Develop and lead efforts of public, private, youth partnership to bridge the skills gap with the state department for youth targeting 5000+ youth.
• Undertaking the industry-academia policy research and development with ministry of education, ministry of youth, and ministry of industrialization to ensure majority of the youth have access to skills development programs.

Who is Accelevate Leads?
Elevate your WORKforce, the real tangible wealth Collective skills transfer – A structured corporate volunteer program that provides purposeful employee engagement. We increase market value of companies through transference of innovative ideas and solving problems. We provide high potential entry level talent.
Africa’s current most educated generation emerging out of universities and colleges have the highest rates of unemployment. A world bank research carried out in 2016 shows that out of the 800,000 students graduating from universities in Kenya every year, only about 70,000 are able to secure jobs.
Does higher education prepare students to launch a successful career?
Skills Hunt is a campaign to promote the spirit of excellence in working for self and others.
Africa’s development is hinged on investment in education and its young people.

Transformation

Cocoon – higher education years and why these years are critical for youth demographic
1. Personal development
2. Professional network
3. Your student card affords youth
4. Develop skills
5. Interact with experienced and skilled professionals

When we lose to apply the right combination of industry – academia engagement in these cocoon years we lose a generation to unemployment to the guns.
### Transforming Education cross pollination

Our focus is hinged on cross pollination between industry and higher education youth to grow businesses hence create employment opportunities in both existing businesses and new businesses.

<table>
<thead>
<tr>
<th><strong>What the industry players do</strong></th>
<th><strong>What Accelebate Leads does</strong></th>
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<tbody>
<tr>
<td>Harnesses profitability that focuses on processes and operations.</td>
<td>Harness creativity in higher education youth, stimulate new ideas, streamline the design process.</td>
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<tr>
<td>Generative system – procedural work which deliver the targeted profits.</td>
<td>Innovative system – This is a platform and pipeline that relentlessly pushes to deliver huge premiums.</td>
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<tr>
<td>Connected to the marketplace giving a remarkable cross pollination of market needs.</td>
<td>Connected to raw talent and skills giving a remarkable cross pollination of ideas.</td>
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<td>Adaptive capacity system</td>
<td>Open and combinatorial system – keeps evolving.</td>
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<td>Controlled System - Frenetic and Aggressive deadlines.</td>
<td>Contextual System - Flexible problem solvers who change with the times</td>
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<td>Layers of interviews to get to the right youth talent.</td>
<td>Excellent performance on challenges showcase the right youth talent with big ideas and can do potential.</td>
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Silencing guns.

How many of you want to be entrepreneurs?
How many of you would want to work for these entrepreneurs in the first 3 years of their existence?
Did you know that the same 25k you would earn from a big company is the same 25k you will earn from SMEs but with greater experience?
What are the guns you are holding as youth?

<table>
<thead>
<tr>
<th>GUNS</th>
<th>SILENCING</th>
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<tbody>
<tr>
<td>Ignorance</td>
<td>Knowledge</td>
</tr>
<tr>
<td>Know it all</td>
<td>Lifelong learning</td>
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<tr>
<td>Laziness (occasioned by technology)</td>
<td>Hardworking (utilizing tech)</td>
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<tr>
<td>Available jobs in SMEs</td>
<td>Start small and grow organically</td>
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EMERGING VISIONARIES - TOGETHER AS ONE ENGAGED

Your #1YES Pledge and Commitment to silencing the guns
Thank you