



# Report

THE GAMBIA  
VOICE MATTERS

**Sunday 24<sup>th</sup> March 2019, 13:00pm – 14:00pm @ Main hall**

## ***Launch of U-Report in The Gambia***

The Gambia has a population of approximately 2.1 million, with 58 percent below 24 years. It is important for their voices to be heard in the re-building of the new Gambia, and this can be achieved by creating a safe space for democratic and social engagement between the youth and their leaders.

U-Report is a social messaging tool for youth that amplifies their voice to influence decision and policy making processes. U-Report is present in 54 countries and with more than 6,500,000 registered users worldwide. U-Report is to be launched in The Gambia.

Through regular polls, the opinions, thoughts and feedback of The Gambian youth and community members on different issues are used for strategic decision-making, assessment of situation in communities, and to increase the involvement and participation of youth in development processes.

The launch of the U-Report will be graced by the government, youth, community people, development partners, and private sector actors. The U-Report will be launched officially by the Minister of Information and Communication Infrastructures- Honorable Ebrima Sillah.

**Monday 25<sup>th</sup> March 2019, 10:00am to 12:00am @ Hall B**

## ***U-Report Training Session***

This side event aims to bring the U-Report platform closer to its potential users, showcasing its features and sharing real life experiences.

This session provides an opportunity to discuss why U-Report, what it offers and how it gives voice to millions of young people, youth and community people. There will be showcasing of how U-Report has been used in Sierra Leone.

U-Report relies on volunteer community members serving as U-Reporters to provide information on issues in their community to create change. In return, U-Reporters will receive valuable information and alerts around national and international issues. Together we create change!