



Wednesday July 24th, 2019 – Banjul

MEDIA ADVISORY

OFFICIAL LAUNCHING OF AFRICAN YOUTH COMMISSION SENEGAL NATIONAL CONSORTIUM

WHAT: Following the successful inauguration of **the Gambia, Kenya and Uganda National Consortiums** last year 2018, the AYC is set to officially launch its Consortium in Senegal with the Junior Chamber International (JCI) Dakar as pioneer member. JCI Dakar is part of JCI global movement that challenges the status quo by inspiring young people to recognize their responsibility to create a better world and empower them to drive change.

The official launch is in line with the AYC's core mandate and founding principles to foster synergies among youth and youth organisations, build capacities of youth-led and youth-serving organisations to provide youth friendly space and amplify youth voices in current policy and decision making processes. Since its inception in 2013, the AYC has been in the forefront promoting Pan-Africanism, mobilizing young people for African Unity and Development through influencing youth inclusion, participation and engagement in the implementation of the Africa 2063 Agenda as well the UN Agenda 2030 for sustainable development, supporting advocacy actions on the ratification and implementation of the African Youth Charter, other youth rights-based legal instruments and contributing to advancing the AU Shared Values in African countries and diaspora.

The ceremony will be officiated by Ms. Natalie Sonia Mukundane, Executive Chairperson of the AYC and graced by youth leaders, government officials, representatives from youth civil society and non-governmental organisations, UN agencies, other partner agencies and youth development actors in Dakar, Senegal.

With this launch, Senegal becomes the **fourth country in Africa** officially mandated to implement AYC activities at national level in alignment with AYC Strategic Plan 2018-2020, which outlines practical steps to create decent job and entrepreneurship opportunities for young people, improve health services including comprehensive sexuality education in formal and non-formal education, promote human rights and deliver good governance, accountability and social cohesion at all levels as well as encourage inclusion and active participation of youth in the maintenance of peace and security in the country, at regional and continental levels.

WHEN AND WHERE: The launch will take place on **Saturday 27th July 2019** from **9:00am** at the **Goree Institute** located at Villa Malolo, 1 rue du jardin Ile de Gorée - BP 05.

CONTACT:

In the event of any queries, please contact **Mr. Moussa Diop**, AYC Commissioner for Political Affairs on email to: moussa@auyc.org or phone: **+221 781937986**. Alternatively, AYC Secretariat on email to: auyc@auyc.org or phone: **+2209865300**.

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