

ADDIS ABABA - ETHIOPIA

# TRANSFORMING EDUCATION

FOR YOUTH EMPLOYMENT

FRIDAY 7TH FEBRUARY 2020



## About me

I have a **BTech in Engineering** and I focus on engineering people's skills to create value

I strategically prioritize developing skills of educated youth as I believe this will get us ahead in value addition

**Founder and CEO Acelevate Leads**

## My industry Experience

- Organized 15+ Skills Hunt Summits that have impacted 4500+ youth.
- Partnered with 56+ local and international organizations throughout the 4 years of operation.
- Developed and is running the 3rd cohort of experiential skills training program targeting 400+ youth each year.

## In the Pipeline 2020

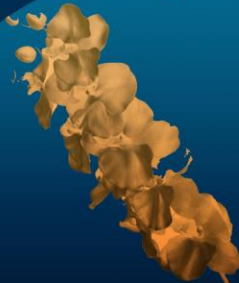
- Develop and lead efforts of public, private, youth partnership to bridge the skills gap with the state department for youth targeting 5000+ youth
- Undertaking the industry-academia policy research and development with ministry of education, ministry of youth, and ministry of industrialization to ensure majority of the youth have access to skills development programs.

## Who is Acelevate Leads?

**Elevate your WORKforce,** the real tangible wealth Collective skills transfer – A structured corporate volunteer program that provides purposeful employee engagement.

We increase market value of companies through transference of innovative ideas and solving problems

We provide high potential entry level talent





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Africa's current most educated generation emerging out of universities and colleges have the highest rates of unemployment. A world bank research carried out in 2016 shows that out of the 800,000 students graduating from universities in Kenya every year, only about 70,000 are able to secure jobs

Does higher education prepare students to launch a successful career?

Skills Hunt is a campaign to promote the spirit of excellence in working for self and others

Africa's development is hinged on investment in education and its young people

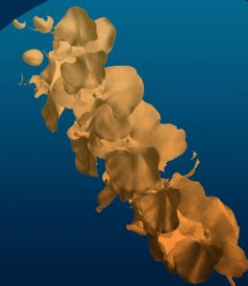
## Transformation



Cocoon – higher education years and why these years are critical for youth demographic

1. Personal development
2. Professional network
3. Your student card affords youth
4. Develop skills
5. Interact with experienced and skilled professionals

When we lose to apply the right combination of industry – academia engagement in these cocoon years we lose a generation to unemployment to the guns



# Transforming Education cross pollination

Our focus is hinged on cross pollination between industry and higher education youth to grow businesses hence create employment opportunities in both existing businesses and new businesses

## What the industry players do

Harnesses profitability that focuses on processes and operations.

Generative system – procedural work which deliver the targeted profits.

Connected to the marketplace giving a remarkable cross pollination of market needs.

Adaptive capacity system

Controlled System - Frenetic and Aggressive deadlines.

Layers of interviews to get to the right youth talent.

## What Accelebrate Leads does

Harness creativity in higher education youth, stimulate new ideas, streamline the design process.

Innovative system – This is a platform and pipeline that relentlessly pushes to deliver huge premiums.

Connected to raw talent and skills giving a remarkable cross pollination of ideas.

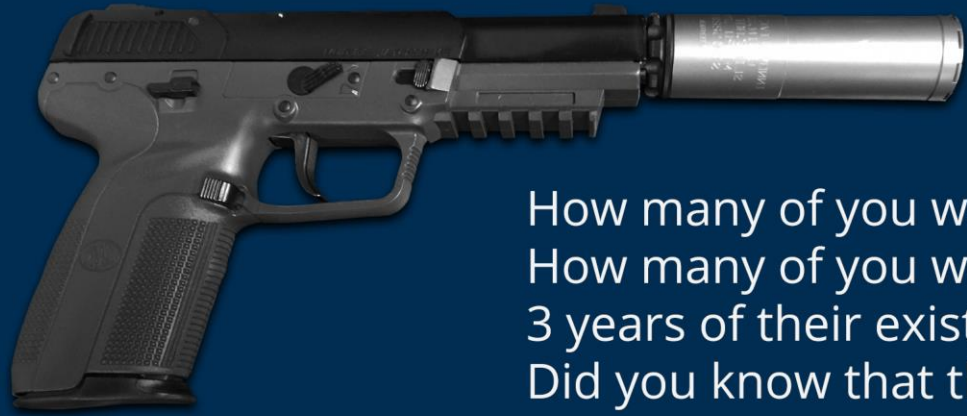
Open and combinatorial system – keeps evolving.

Contextual System - Flexible problem solvers who change with the times

Excellent performance on challenges showcase the right youth talent with big ideas and can do potential.



# Silencing guns.



How many of you want to be entrepreneurs?  
How many of you would want to work for these entrepreneurs in the first 3 years of their existence?  
Did you know that the same 25k you would earn from a big company is the same 25k you will earn from SMEs but with greater experience?  
What are the guns you are holding as youth?

## GUNS

Ignorance  
Know it all  
Laziness (occasioned by technology)  
Available jobs in SMEs

## SILENCING

Knowledge  
Lifelong learning  
Hardworking (utilizing tech)  
Start small and grow organically

**EMERGING VISIONARIES – TOGETHER AS ONE ENGAGED**

**Your #1YES Pledge and Commitment to silencing the guns**

**Thank you**